2022福建高二下学期人教版高中英语期中考试

Books are typically written first, then narrated (朗读) for audio books. Until now, Audible, the largest company of audio books, has begun asking well-known writers to create works specifically for audio, instead of inviting people to narrate already existing print books. It's a <u>new chapter for the book industry</u>.

Audible now has about 30 totally new audio works in production. And it turns out that audio books, which have long been regarded as less important than e-books, have actually been doing oute well. They are a \$1,000,000,000 industry, with more than 35,000 titles published in 2013 alone.

What promotes that progress is not only an evolution of technology, but more importantly, the rise of the celebrity (名人) narrator. Narrators are key to the success of an audio book and these days, producers are signing on more and more celebrities. Celebrities' narration is like a private performance to customers, who get a feeling of closeness in listening to their voices. Many of the customers buy audio books based on the narrator. They will listen to anything a specific actor or actress reads.

That is why Audible is taking the risk of not producing print books at all but starting totally new audio works. There's another reason why the company is expecting its risk-taking action to pay off: humans have been telling stories since the beginning of time. We are taking part in a little habit that goes back thousands and thousands of years—before the first mark was ever made on a stone. Long before writing, people were telling each other stories and the audio book goes all the way back to that tradition. As Peter Allen sang softly in the 1970s, everything old is new again.

- 1. The "new chapter" (Para. 1) refers to a time of _
- A. starting audio companies A. B. producing new audio works

C. narrating print books for audio D. creating electronic books

2. What does Paragraph 2 tell about audio books?

A. Their bright future B. Their difference from e-books

C. Their great importance D. Their previous production

- 3. Customers like celebrities' narration because _____.

 A. celebrities help them understand the stories

 B. celebrities have more attractive voices
 - C. celebrities seem to be within their reach D. celebrities have better narrating skills

4. Audible believes its risk-taking action will be rewarding because

- A. the action has lasted for a long time B. customers play an active role in the action
- C. the company has spent a lot on the action D. the action agrees with the story-telling tradition

2.

Ever since Donald Trump was elected president of the US, the entire Trump family has been put under a microscope.

In China, the spotlight has been mainly focused on Trump and his daughter Ivanka. She is described on WeChat as an extremely influential role model with stunning beauty, a successful career, and a happy family.

She leads a dream life that a million girls would kill for. Yes, she was born with a silver spoon in her mouth. But she got where she is by herself.

1.