

1.

Color is considered one of the most useful and powerful design tools you have. People respond to different colors in different ways. Colors tell someone if you are friendly. In the same way they affect whether someone will continue clicking through your website. Colors determine if someone will start reading your article in a magazine or post on your website.

Colors also help to keep people involved on your website and determine how long they stay. Of course that's not just about the content. Colors also influence how people will respond and behave.

The next time you go into a fast-food restaurant, look closely at the colors. Do they decorate with vivid reds and oranges because they encourage diners to eat and leave quickly like many of the fast-food establishments(企业)? That is exactly the response they want.

Different cultures have different attitudes and preferences; thus, they will have another color reaction. In China, "white" stands for death and in Brazil, it is the color purple while in America it is black. People from warm countries respond favorably to warm colors; people from colder climates prefer cooler colors. In America, green is associated with jealousy or money. Blue (the most popular) is associated with trust, responsibility, belonging and coolness.

This also means that color affects shopping habits. Different colors attract different kinds of customers. Red, orange, black and royal blue attract impulse(冲动的)buyers. Pink, light blue and navy attract smart budget shoppers. There is really a lot into it. To experience this, why not click on the following large companies' websites that have spent the funds on this type of research now?

21. This passage mainly tells us _____

- A. what colors mean to people in different countries.
- B. colors affect people in many different countries.
- C. which kind of color does good to people's health.
- D. a good website should have as many kinds of colors as possible.

22. According to this passage, which of the following is TRUE?

- A. Reds and oranges in a restaurant will make you stay there longer.
- B. In Brazil, the color purple is associated with death.
- C. People from warm countries will like cooler colors better.
- D. People's shopping habits will not be affected by colors

23. What would the author probably talk about in the next paragraph?

- A. To offer some large companies' websites.
- B. To introduce what colors mean in different countries.
- C. To tell us how to use colors in our daily life.
- D. To give more examples about successful restaurants.

2.

I was driving down the road the other day, listening to sweet music coming out of my car radio. My heart felt peaceful, my mind was clear, and my soul was full of love. Even with all its problems: life seemed good. Then the music stopped and the news came on. There was talk of another famous millionaire in drug rehab (康复) after an incident with the police. There was news on the murder of a poor man whose life was supposed to be changed after winning the lottery. There was even a discussion on how much greed and excess (放肆) had damaged our world.

Every story seemed to point once again to the old saying that money can't buy happiness. Hearing them made me think of a movie I saw many years ago on Mother Teresa's home for the dying in India. What struck me most when I watched it wasn't the unbearable poverty there. It wasn't the sickness and suffering that the people there were going through. It was rather the peaceful smiles of love, kindness, and happiness that they shared with the Sisters and with each other. These people had nothing. Many were struggling at the end of death. Yet, they knew the simple truth that so many of us here are still learning: Joy is Free.

We can have joy and spread joy every day of our life here. Don't love or admire dollar signs and think that money will bring you happiness then. Joy can't be purchased. It can't be owned. It can only be chosen and then given freely to others. In the eyes of eternity (永恒), money is only worthless paper. The only thing that matters is the love within you and the love that you give to the world. Make that your legacy (遗产) and your life will forever be rich in joy.

24. According to the first paragraph, we can know that _____.

- A. the author was very lighthearted that day
- B. the poor man's life was improved greatly due to the lottery
- C. the author has a habit of driving while listening to music
- D. the millionaire was put in prison for taking drugs

25. All the information about the movie mentioned in Paragraph 2 is true EXCEPT _____.