

山东省青岛市黄岛区2020-2021学年高二上学期英语期中考试试卷

阅读理解（15个小题，每题2.5分，满分37.5分）

1. 阅读理解

阅读理解

Singles day, occurs on November 11, and it has become the world's biggest online shopping day, due to Jack Ma's particular vision of e-commerce. It is a fact that online shopping has played an important part of Chinese daily life. Below are three popular shopping sites in China:

Taobao and T-mall

Both of them are the brands of China's Alibaba group, whose founder is Jack Ma. Taobao is the biggest and the most important shopping site in China. The difference between Taobao and T-mall is that Taobao is mostly about middle, small size companies and individual merchants (商人), while T-mall only allows certified large scale corporation merchants to sell goods on it. Thus the price of goods is commonly lower on Taobao but the quality is not always guaranteed. However, T-mall is the opposite, where the majority of items are a bit more expensive but have guaranteed quality.

Jd.com

Jd.com is one of the China's biggest e-commerce companies and sells various goods, including daily necessities, food, clothes and electronics etc. Meanwhile, Jd.com sells a lot of computer parts, providing installation advice services and installation assistance services, which differ from other retailers (零售商). Also, Jd.com has its self-run delivery group, offering the best and quickest delivery service. In some cities, you can pay after goods have been delivered to your door.

Suning.com

Suning.com is a B2C online shopping platform of Suning Company, selling electronics, mobile phones, computers and books etc. Different from the aforementioned shopping sites, Suning has physical stores selling electronics across the nation and it focuses on synchronous (同步的) development of online shopping and physical shopping. Therefore, customers can see electronic products for themselves in their retail stores and then purchase it online. At the same time, Suning offers better after-sale service and immediate delivery service.

(1) What can we learn about Taobao and T-mall?

- A. They have nothing in common. B. T-mall is larger and more important than Taobao. C. Their sellers are different in size and qualification. D. The quality of their goods can both be guaranteed.

(2) Which shopping site best suits you if you want to buy a laptop hardware and install it by yourself?

- A. Taobao. B. T-mall. C. Jd.com. D. Suning.com.

(3) What is special about Suning.com?

- A. It sells electronics. B. It has physical stores. C. It offers after-sale service. D. It provides delivery service.